

Table 4 -- Examples of Quality Adjustment

No.	Item	Sample price	Change in quality	Price in actual transaction	Method for quality adjustment
1	Market research	Panel research on POS (Point of Sales)	Transaction contract --- Increase in items to be researched (Old: 95 items? New: 98 items)	Old: 23,550 yen ? New: 23,550 yen	Production cost
2	Building cleaning services	Office building cleaning --- 9,572 square meters	Transaction contract --- Decrease in the frequency of cleaning (Old: 8 times a month? New: 6 times a month)	Old: 1,011,000 yen ? New: 666,000 yen	Production cost
3	Certified social insurance and labor specialist services	Consulting fee	Transaction contract --- Increase in the number of employees in customer's company (Old: 1800-1899 employees? New: 2300-2399 employees)	Old: 800,000 yen ? New: 880,000 yen	Production cost
4	Taxis	Unit additional fee	Driving distance benchmark (Old: 273 meters ? New: 292 meters)	Old: 800 yen ? New: 700 yen	Unit price
5	Newspaper advertising	Advertisement in general news pages	Size (Old: 5.5×6.7 cm? New: 5.4×8.2 cm)	Old: 840,100 yen ? New: 1,008,900 yen	Unit price
6	Outdoor Advertising	Outdoor advertising in Tokyo	Location (Old: on the top of A building ? New: on the top of B building)	Old: 34,000 yen ? New: 50,000yen	Overlap
8	Computer rental	Rental fee of a notebook personal computer per month	Computer spec ---Main memory, Clock frequency (Old: 384 MB, 1.0 GHz ? New: 768MB,1.6GHz)	Old: 26,700 yen ? New: 38,900 yen	Hedonic regression

Note: Since Example 7 shows our idea for the 2000 base CSPI, it is eliminated from this table.